

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Jul-20	31-Jul-19	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	165.165.031	179.703.441	-8,09%
CAMEL	120.474.873	122.971.119	-2,03%
CHESTERFIELD	96.939.448	105.711.080	-8,30%
WINSTON CLASSIC	95.977.652	106.084.819	-9,53%
FORTUNA	90.371.292	97.413.673	-7,23%
LUCKY STRIKE	83.632.730	93.751.482	-10,79%
WINSTON	70.043.096	66.643.230	5,10%
L&M	48.991.134	56.611.944	-13,46%
WEST BROOKLYN	46.693.360	45.260.646	3,17%
NOBEL	44.145.627	47.543.192	-7,15%
DUCADOS NEGRO	42.586.702	45.244.980	-5,88%
DUCADOS RUBIO	40.045.599	37.359.034	7,19%
ROTHMANS	22.628.401	24.343.296	-7,04%
MARLBORO TOUCH	19.390.008	19.934.735	-2,73%
NOBEL STYLE	12.995.524	12.274.258	5,88%
PHILIP MORRIS	10.745.801	12.068.510	-10,96%
AUSTIN	10.098.784	8.556.152	18,03%
PHILIP MORRIS K/S	9.335.547	9.036.906	3,30%
MARLBORO POCKET	9.327.342	9.666.033	-3,50%
FORTUNA RED LINE	8.756.145	10.300.067	-14,99%
ELIXYR	8.327.897	8.034.160	3,66%
LUCKY STRIKE BLANDO	8.089.769	8.853.342	-8,62%
OMÉ	7.915.460	7.347.810	7,73%
DUCADOS RUBIO BLANDO	7.619.049	8.601.380	-11,42%
DUCAL	7.040.666	2.985.259	135,85%
MARK 1	6.778.682	7.643.625	-11,32%
FORTUNA RED LINE BLANDO	5.516.414	2.877.569	91,70%
JOHN PLAYER SP.	5.238.512	7.979.675	-34,35%
BENSON & HEDGES AMERICAN	4.812.693	5.992.493	-19,69%
LUCKY STRIKE CLICK & ROLL	4.748.742	12.258.177	-61,26%
NOBEL BLANDO	4.733.097	4.144.093	14,21%
KARELIA	4.578.230	4.767.780	-3,98%
BENSON & HEDGES	4.241.603	5.028.195	-15,64%
R 1	3.932.390	3.947.421	-0,38%
BULLBRAND	3.736.870	3.497.591	6,84%
L&M RED BLANDO	3.467.402	3.728.365	-7,00%
L&M BLUE BLANDO	3.447.497	3.496.697	-1,41%
DUCADOS RUBIO 100'S	3.384.374	8.613.995	-60,71%
NEWS&CO	3.382.883	2.870.769	17,84%
CHESTERFIELD BLANDO	3.017.487	3.037.069	-0,64%
WEST	2.944.431	2.578.517	14,19%
BN	2.885.001	3.084.696	-6,47%
EXCITE	2.556.432	2.493.145	2,54%
RESTO MARCAS	46.988.611	69.099.884	-32,00%
Totales	1.207.728.286	1.303.440.303	-7,34%