

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-19	31-Dic-18	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	309.685.440	311.090.067	-0,45%
CAMEL	215.372.518	198.847.551	8,31%
WINSTON CLASSIC	179.545.683	191.970.611	-6,47%
CHESTERFIELD	179.438.568	185.837.094	-3,44%
FORTUNA	165.228.569	166.745.026	-0,91%
LUCKY STRIKE	164.136.285	149.301.436	9,94%
WINSTON	116.925.760	102.344.205	14,25%
L&M	95.363.950	101.944.486	-6,46%
NOBEL	79.532.990	82.347.912	-3,42%
WEST BROOKLYN	78.244.224	72.447.191	8,00%
DUCADOS NEGRO	76.649.102	83.124.730	-7,79%
DUCADOS RUBIO	66.552.908	50.056.742	32,95%
ROTHMANS	42.098.902	36.691.019	14,74%
MARLBORO TOUCH	34.319.095	33.282.697	3,11%
NOBEL STYLE	21.325.586	19.484.865	9,45%
LUCKY STRIKE CLICK & ROLL	21.293.687	20.792.357	2,41%
PHILIP MORRIS	20.215.806	24.234.592	-16,58%
FORTUNA RED LINE	17.545.289	19.483.701	-9,95%
MARLBORO POCKET	16.421.298	17.079.414	-3,85%
PHILIP MORRIS K/S	16.335.751	14.929.501	9,42%
AUSTIN	15.039.925	14.246.137	5,57%
LUCKY STRIKE BLANDO	14.705.235	16.481.297	-10,78%
DUCADOS RUBIO BLANDO	14.328.790	16.271.867	-11,94%
ELIXYR	14.143.606	14.329.971	-1,30%
JOHN PLAYER SP.	13.816.387	14.466.372	-4,49%
OMÉ	13.088.560	11.345.640	15,36%
MARK 1	12.801.498	14.024.054	-8,72%
DUCADOS RUBIO 100'S	11.989.023	31.211.598	-61,59%
BENSON & HEDGES AMERICAN	10.052.695	11.300.841	-11,04%
BENSON & HEDGES	9.096.904	8.845.390	2,84%
KARELIA	8.187.740	8.002.130	2,32%
NOBEL BLANDO	7.591.894	6.633.745	14,44%
FORTUNA RED LINE BLANDO	6.770.069	3.313.990	104,29%
GAULOISES RUBIO	6.721.614	6.455.413	4,12%
R 1	6.719.518	6.902.921	-2,66%
L&M RED BLANDO	6.226.972	7.036.787	-11,51%
BULLBRAND	6.034.731	6.245.517	-3,38%
NEWS&CO	5.923.010	2.247.856	163,50%
L&M BLUE BLANDO	5.838.924	6.310.177	-7,47%
PALL MALL	5.659.045	9.136.226	-38,06%
JOHN PLAYER SP. BLACK/BLUE	5.545.181	5.668.610	-2,18%
LAMBERT & BUTLER	5.541.851	5.571.412	-0,53%
DUCAL	5.514.631	2.608.660	111,40%
RESTO MARCAS	115.385.957	120.512.925	-4,25%
Totales	2.242.955.171	2.231.204.734	0,53%