

Ventas por Marcas -Unidades-

Hasta.....	31-Dic-19	31-Dic-18	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	210.547.399	214.616.736	-1,90%
CALYPSO (cig)	149.919.829	153.236.605	-2,16%
SILVERADO (cig)	144.974.280	142.660.500	1,62%
ROLL'S (cig)	105.030.747	111.733.936	-6,00%
BULLBRAND (cig)	99.509.834	100.620.895	-1,10%
COBURN (cig)	97.745.840	113.213.770	-13,66%
CHESTERFIELD (cig)	87.154.632	92.574.064	-5,85%
AMIGOS (cig)	82.485.412	92.923.646	-11,23%
FARIAS (cig)	70.630.499	75.941.660	-6,99%
PALL MALL(cig)	66.058.048	74.332.572	-11,13%
SIGNATURE (cig)	65.563.031	60.389.748	8,57%
REIG (cig)	58.950.300	49.458.075	19,19%
AL CAPONE (cig)	58.942.267	55.987.152	5,28%
JOCKEY (cig)	58.187.788	55.413.227	5,01%
PANTER (cig)	54.738.825	55.331.700	-1,07%
DUCADOS (cig)	48.275.546	57.244.389	-15,67%
CALYPSO	46.513.005	49.901.281	-6,79%
NEWMINSTER (cig)	34.175.937	26.898.609	27,05%
AGIO (cig)	33.184.658	33.053.415	0,40%
ROTHMANS OF LONDON (cig)	28.063.602	26.196.840	7,13%
CLUBMASTER (cig)	26.787.400	24.955.520	7,34%
VEGAFINA (cig)	23.930.874	25.024.945	-4,37%
BREAK (cig)	23.234.461	31.563.914	-26,39%
BULLBRAND	21.831.900	24.612.350	-11,30%
EL GUAJIRO	19.768.709	20.325.853	-2,74%
LA PAZ (cig)	19.534.830	20.500.405	-4,71%
TRABUCOS	18.759.009	19.813.297	-5,32%
SALSA (cig)	18.758.760	19.621.190	-4,40%
DANNEMANN MOODS (cig)	17.804.604	15.010.044	18,62%
REX (cig)	16.302.360	18.741.600	-13,02%
LA DALIA	15.452.768	16.527.179	-6,50%
WEST (cig)	11.151.048	12.720.505	-12,34%
NEOS (cig)	8.778.210	9.030.960	-2,80%
L&M (cig)	8.548.344	9.862.560	-13,33%
LUCKY STRIKE (cig)	7.724.760	6.861.880	12,57%
VERELLEN (cig)	7.469.700	4.594.820	62,57%
DENIM (cig)	7.181.369	1.938.793	270,40%
BRAVO (cig)	7.118.240	8.430.980	-15,57%
VICTORIA (cig)	6.960.198	7.678.443	-9,35%
VERELLEN	6.777.880	7.623.540	-11,09%
FARIAS	6.721.090	7.728.613	-13,04%
PUNCH (cig)	6.671.860	6.276.460	6,30%
DUX	6.533.550	7.425.168	-12,01%
RESTO MARCAS	97.503.532	104.620.677	-6,80%
Totales	2.011.956.935	2.073.218.516	-2,95%